



2026

Healthcare Observances Calendar

All Health Holidays &
Observances for 2026

InsightMG.com

January 2026

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MONTH-LONG OBSERVANCES

- Birth Defects Prevention Month
- Blood Donor Month
- Cervical Health Awareness Month
- Glaucoma Awareness Month
- Quality of Life Month (International)
- Radon Awareness Month
- Thyroid Awareness Month
- Winter Sports Traumatic Brain Injury Awareness Month

WEEK-LONG OBSERVANCES

- 18-24 Healthy Weight Week
- 18-24 National CRNA Week
- 26-30 Medical Group Practice Week
- 26-30 Radon Awareness Week

RECOGNITION DAYS | EVENTS

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| <ul style="list-style-type: none"> • 1 New Year's Day • 3 Festival of Sleep Day • 4 World Braille Day • 8 Winter Skin Relief Day • 9 Law Enforcement Appreciation Day | <ul style="list-style-type: none"> • 11 Paget's Awareness Day • 12 National Pharmacist Day • 14 Dress Up Your Pet Day • 15 Women's Healthy Weight Day • 16 National Without a Scalpel Day | <ul style="list-style-type: none"> • 19 Martin Luther King Jr. Day • 22 Celebration of Life Meeting • 25 IV Nurse Day • 25 World Leprosy Day • 30 World Neglected Tropical Diseases Day |
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Improve Your Patient Experience

68% of patients are more likely to choose a provider who offers the ability to book, change or cancel appointments online. (Source: Accenture)



February 2026

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MONTH-LONG OBSERVANCES

- American Heart Month
- Black History Month
- Cancer Prevention Month
- Children's Dental Health Month
- Gallbladder and Bile Duct Cancer Awareness Month
- Kids ENT Health Month
- Low Vision Awareness Month
- Prenatal Infection Prevention Month (International)
- Raynaud's Awareness Month
- Self-Check Month
- Senior Independence Month

WEEK-LONG OBSERVANCES

- 2-8 PeriAnesthesia Nurse Awareness Week
- 7-13 African Heritage & Health Week
- 7-14 Congenital Heart Defect Awareness Week
- 8-14 Heart Failure Awareness Week
- 8-14 National Cardiac Rehabilitation Week
- 8-14 Sepsis Survivor Week
- 8-15 Cardiovascular Professionals Week
- 23-27 National Eating Disorders Awareness Week

RECOGNITION DAYS | EVENTS

- 2 Groundhog Day
- 2 Rheumatoid Awareness Day
- 3 National Women Physicians Day
- 4 World Cancer Day
- 6 Time to Talk Day
- 6 Wear Red for Women Day (Heart Disease and Stroke in Women)
- 7 National Black HIV/AIDS Awareness Day
- 9 International Epilepsy Day
- 11 World Day of the Sick
- 12 National Pizza Day
- 14 National Organ Donor Day
- 14 Valentine's Day
- 16 Presidents' Day
- 17 Random Acts of Kindness Day
- 20 National Caregivers Day
- 22 National Heart Valve Disease Day
- 28 Rare Disease Day

Optimize Your Website

50% of healthcare consumers say a bad digital experience will stop them from seeing a provider. (Source: Accenture)



March 2026

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MONTH-LONG OBSERVANCES

- American Red Cross Month
- Athletic Training Month
- Bleeding Disorders Awareness Month
- Brain Injury Awareness Month
- Brain Tumor Awareness Month (UK only)
- Colorectal Cancer Awareness Month
- Deep-Vein Thrombosis Awareness Month
- Endometriosis Awareness Month
- Multiple Sclerosis Awareness Month
- Women's History Month

WEEK-LONG OBSERVANCES

- 1-6 National Aplastic Anemia & MDS Awareness
- 8-14 Patient Safety Awareness Week
- 8-14 Pulmonary Rehabilitation Week
- 8-14 Sleep Awareness Week
- 15-21 National Poison Prevention Week
- 15-21 National Drug and Alcohol Facts Week
- 16-20 Healthcare HR Week
- 16-22 Brain Awareness Week
- 25-31 National Physicians Week

RECOGNITION DAYS | EVENTS

- 2 World Teen Mental Wellness Day
- 2 Dr. Seuss Day
- 3 World Birth Defects Day
- 3 World Hearing Day
- 4 World Obesity Day
- 5 National Hospitalist Day
- 6 Dentist Day
- 6 Employee Appreciation Day
- 6 Dress in Blue Day (Colon Cancer)
- 8 International Women's Day
- 12 World Kidney Day
- 13 World Sleep Day
- 17 St. Patrick's Day
- 19 Certified Nurses Day
- 20 World Oral Health Day
- 20 Spring Begins
- 21 World Down Syndrome Day

Patient Communication Goals

57% of patients expect automated notifications via text, voice, or email to remind them to schedule appointments or take medications. (Source: PatientPop)



April 2026

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MONTH-LONG OBSERVANCES

- Autism Awareness Month
- Cancer Control Month
- Esophageal Cancer Awareness Month
- Facial Protection Month
- Foot Health Awareness Month
- Global Child Nutrition Month
- Head and Neck Cancer Awareness Month
- Interprofessional Healthcare Month
- Irritable Bowel Syndrome Awareness Month
- Occupational Therapy Month
- Parkinson's Awareness Month
- Stress Awareness Month

WEEK-LONG OBSERVANCES

- 5-11: Healthcare Access Personnel Week
- 6-12 National Public Health Week
- 11-17 Black Maternal Health Week
- 16-22 Oral, Head and Neck Cancer Awareness
- 19-25 National Infertility Awareness Week
- 19-25 Medical Laboratories Professional Week
- 20-24 Every Kid Healthy Week
- 20-27 National Infant Immunization Week
- 24-30 World Immunization Week
- 27-May 1 National Youth Violence Prevention
- 27-May 1 Patient Experience Week

RECOGNITION DAYS | EVENTS

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|--------------------------------|----------------------------------|--|
| • 1 April Fool's Day | • 7 SAAM Day of Action | • 17 World Hemophilia Day |
| • 2 World Autism Awareness Day | • 7 World Health Day | • 22 National Earth Day |
| • 3 Good Friday | • 10 National Youth HIV/AIDS Day | • 22 Administrative Professionals' Day |
| • 5 Easter Sunday | • 11 World Parkinson's Day | • 28 Day for Safety & Health at Work |
| • 6 Bohring-Opitz Syndrome Day | • 14 World Chagas Disease Day | |

Make It Easier for Patients

42% of patients say the effort it takes to connect with their healthcare provider is a huge obstacle. (Source: NIH)



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MONTH-LONG OBSERVANCES

- ALS Awareness Month
- Arthritis Awareness Month
- Asthma and Allergy Awareness Month
- Brain Cancer Awareness Month
- Mental Health Awareness Month
- Nurses Month
- Physical Fitness and Sports Month
- Stroke Awareness Month
- Women's Health Month

WEEK-LONG OBSERVANCES

- 4-9 North American Occupational Safety and Health Week
- 6-12 National Nurses Week
- 9-15 National Stuttering Awareness Week
- 10-16 National Hospital Week
- 10-16 National Women's Health Week
- 17-23 Emergency Medical Services Week

RECOGNITION DAYS | EVENTS

- 2 World Ankylosing Spondylitis Day
- 3 National Infertility Survival Day
- 5 World Hand Hygiene Day
- 5 World Asthma Day
- 6 National Nurses Day
- 8 World Ovarian Cancer Day
- 8 Provider Appreciation Day
- 10 World Lupus Day
- 10 Mother's Day
- 12 International Nurses Day
- 27 National Senior Health and Fitness
- 30 World MS Day

What Matters to Patients

84% of healthcare consumers say wait time at the doctor's office is either "somewhat important" or "very important."

(Source: Healthcare IT Today)



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MONTH-LONG OBSERVANCES

- Alzheimer's and Brain Awareness Month
- Aphasia Awareness Month
- Cataract Awareness Month
- LGBTQ Pride Month
- Men's Health Month
- Migraine & Headache Awareness Month
- Professional Wellness Month
- PTSD Awareness Month
- Scleroderma Awareness Month
- Scoliosis Awareness Month

WEEK-LONG OBSERVANCES

- 1-7 National CPR and AED Awareness Week
- 11-17 National Nursing Assistants Week
- 15-19 Healthcare Risk Management Week
- 15-21 Men's Health Week
- 23-June 29 Helen Keller Deaf-Blind Awareness

RECOGNITION DAYS | EVENTS

- 7 National Cancer Survivors Day
- 8 World Brain Tumor Day
- 9 National Call Your Doctor Day
- 13 National Family Health & Fitness Day
- 14 World Blood Donor Day
- 15 World Elder Abuse Awareness Day
- 19 World Sickle Cell Day
- 19 Rare Chromosome Disorder Awareness Day
- 19 Juneteenth
- 21 Global MND Awareness Day
- 21 Summer Solstice
- 21 Father's Day
- 27 PTSD Awareness Day
- 27 National HIV Testing Day
- 25 World Vitiligo Day

The Future of Digital Patient Engagement

72% of practice managers say digital patient engagement will become increasingly important to their organizations.

(Source: MGMA)



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MONTH-LONG OBSERVANCES

- Cleft & Craniofacial Awareness and Prevention Month
- Hemochromatosis Awareness Month
- International Group B Strep Awareness Month
- Juvenile Arthritis Awareness Month
- Minority Mental Health Awareness Month
- Sarcoma Awareness Month (International)
- UV Safety Month

WEEK-LONG OBSERVANCES

- 12-18 Everybody Deserves a Massage Week

RECOGNITION DAYS | EVENTS

- 1 National Creative Ice Cream Day
- 4 Independence Day
- 6 National Fried Chicken Day
- 11 World Population Day
- 11 National 7-Eleven Day
- 15 Give Something Away Day
- 17 National Emoji Day
- 21 National Junk Food Day
- 24 National Tequila Day
- 22 World Brain Day
- 23 World Sjogren's Day
- 27 Love is Kind Day
- 28 World Hepatitis Day
- 30 National Intern Day
- 31 National System Administrator Appreciation Day

What Patients Look For

Healthcare consumers are choosing providers based on their digital capabilities. 77% want to fill prescriptions electronically and 70% want to receive reminders by text.

(Source: CallMiner)



August 2026

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MONTH-LONG OBSERVANCES

- Breastfeeding Month
- Children's Eye Health and Safety Awareness Month
- Digestive Tract Paralysis Awareness Month
- Eye Exam Month
- Gastroparesis Awareness Month
- Immunization Awareness Month
- Neurosurgery Outreach Month
- Psoriasis Action Month
- Spinal Muscular Atrophy Awareness Month

WEEK-LONG OBSERVANCES

- 1-7 World Breastfeeding Week
- 2-8 National Health Center Week
- 17-21 Contact Lens Health Week

RECOGNITION DAYS | EVENTS

- 1 National Minority Donor Awareness Day
- 1 World Lung Cancer Day
- 3 Cloves Syndrome Awareness Day
- 18 World Breast Cancer Research Day
- 19 World Humanitarian Day
- 21 National Senior Citizens Day
- 23 Health Unit Coordinator Day
- 26 Women's Equality Day
- 30 National Grief Awareness Day

Boost Patient Satisfaction

Transparency and financial assistance options can boost patient satisfaction. 92% of patients said they'd be more likely to return to a healthcare facility that offered a loan program.

(Source: NIH)



September 2026

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MONTH-LONG OBSERVANCES

- Alopecia Areata Awareness Month
- Baby Safety Month
- Blood Cancer Awareness Month
- Childhood Cancer Awareness Month
- Childhood Obesity Awareness Month
- Cholesterol Education Month
- Healthy Aging Month
- Leukemia Awareness Month
- Vascular Disease Awareness Month

WEEK-LONG OBSERVANCES

- 6-12 National Suicide Prevention Week
- 13-19 National Assisted Living Week
- 13-19 Folic Acid Awareness Week
- 13-19 National Rehabilitation Awareness Week
- 14-20 Sexual Health Week
- 14-18 Malnutrition Awareness Week

RECOGNITION DAYS | EVENTS

- 7 World Duchenne's Awareness Day
- 7 Labor Day
- 8 World Physical Therapy Day
- 8 National Pediatric Hematology Oncology Nurses Day
- 10 World Suicide Prevention Day
- 11 Stand Up to Cancer Day
- 13 National Celiac Disease Awareness
- 13 World Sepsis Day
- 15 World Lymphoma Awareness Day
- 15 Neonatal Nurses Day
- 17 World Patient Safety Day
- 18 National HIV/AIDS and Aging Awareness Day
- 18 Aortic Dissection Awareness Day
- 18 National Concussion Awareness Day
- 21 Get Ready for Flu Day
- 21 World Alzheimer's Day
- 22 Falls Prevention Awareness Day
- 25 World Pharmacists Day
- 25 Sport Purple for Platelets Day
- 26 Mesothelioma Awareness Day
- 30 National Women's Health and Fitness

Decrease Wait Times

Is your phone system optimized for different patient calls? 60% of patients aren't willing to hold for more than a minute. (Source: CallMiner)



October 2026

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MONTH-LONG OBSERVANCES

- ADHD Awareness Month
- Audiology Awareness Month
- Breast Cancer Awareness Month
- Chiropractic Care Month
- Contact Lens Safety Month
- Health Literacy Month
- Physical Therapy Month
- Spina Bifida Awareness Month

WEEK-LONG OBSERVANCES

- 4-10 Mental Illness Awareness Week
- 4-10 National Primary Care Week
- 6-12 National Physician Assistants Week
- 11-17 Healthcare Security and Safety Week
- 12-20 Bone and Joint Action Week
- 18-24 International Infection Prevention Week
- 18-24 National Healthcare Quality Week
- 20-26 Respiratory Care Week

RECOGNITION DAYS | EVENTS

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|--|--|--|
| <ul style="list-style-type: none"> • 5 World Meningitis Day • 5 Child Health Day • 6 World Cerebral Palsy Day • 8 National Depression Screening Day • 8 World Sight Day • 10 World Mental Health Day • 10 World Hospice and Palliative Care Day | <ul style="list-style-type: none"> • 13 Metastatic Breast Cancer Awareness Day • 15 Global Handwashing Day • 15 National Latinx AIDS Awareness Day • 15 Pregnancy and Infant Loss Awareness • 15 National Aesthetician Day • 16 Restart a Heart Day • 16 World Spine Day • 16 National Mammography Day • 16 World Anaesthesia Day | <ul style="list-style-type: none"> • 19 World Pediatric Bone and Joint Day • 20 World Osteoporosis Day • 20 National Pharmacy Technician Day • 21 National Check Your Meds Day • 25 Prescription Drug Take Back Day • 29 World Psoriasis Day • 29 World Stroke Day • 30 World Hypophosphatasia Day • 31 Halloween |
|--|--|--|

Provide Information via Email & Follow-Ups

50% of patients leave their doctors' offices not knowing what they have been told. (Source: American Medical Association)



November 2026

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MONTH-LONG OBSERVANCES

- American Diabetes Month
- Bladder Health Month
- COPD Awareness Month
- Diabetes Month
- Diabetic Eye Disease Month
- Epilepsy Awareness Month
- Family Caregivers Month
- Healthy Skin Month
- Lung Cancer Awareness Month
- Pancreatic Cancer Awareness Month
- Stomach Cancer Awareness Month

WEEK-LONG OBSERVANCES

- 2-8 Medical Staff Services Awareness Week
- 2-8 Allied Health Professions Week
- 8-14 National Radiologic Technology Week
- 18-24 US Antibiotic Awareness Week
- 22-28 GERD Awareness Week

RECOGNITION DAYS | EVENTS

- 1 Daylight Savings Ends
- 8 International Day of Radiography/ World Radiography Day
- 9 National Diabetes Heart Connection Day
- 11 Veterans Day
- 12 World Pneumonia Day
- 13 World Kindness Day
- 14 World Diabetes Day
- 17 World Prematurity Awareness Day
- 18 World COPD Awareness Day
- 18 Mickey Mouse's Birthday
- 19 Great American Smokeout
- 19 World Pancreatic Cancer Day
- 21 National Adoption Day
- 26 National Family Health History Day
- 26 Thanksgiving Day
- 27 Black Friday
- 30 Cyber Monday

Improve Patient Trust

61% of patients believe using a patient portal improves the patient physician relationship. (Source: NIH)



December 2026

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MONTH-LONG OBSERVANCES

- Impaired Driving Prevention Month
- National Safe Toys and Gifts Month
- Sharps Injury Prevention Month (International)

WEEK-LONG OBSERVANCES

- 7-13 National Handwashing Awareness Week
- 14-22 Hanukkah
- 26-January 1 Kwanzaa

RECOGNITION DAYS | EVENTS

- 1 World AIDS Day
- 3 International Day of Persons With Disabilities
- 5 International Ninja Day
- 10 Human Rights Day
- 18 Ugly Christmas Sweater Day
- 21 Winter Solstice
- 24 Christmas Eve
- 25 Christmas Day
- 26 National Candy Cane Day
- 31 New Year's Eve

Optimize Your Practice for the Digital Future

90% of patients no longer feel obligated to stay with healthcare providers that don't deliver an overall satisfactory digital experience. (Source: Gozio Health)





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